



South Shore
Public Libraries

BUILDING OUR FUTURE

VISION 2027

READ • DISCOVER • LEARN • SHARE

**Your Original
Social Network!**



Real People.
Real Connections.



South Shore
Public Libraries

OUR VALUES

Literacy • Innovation
Inclusion • Intellectual Freedom
Collaboration • Community



OUR MISSION

It's simple - Our libraries celebrate **reading**, **discovering**, **learning**, and **sharing**!

OUR VISION

South Shore Public Libraries is a vital centre of the community, sharing a robust collection and innovative technology, that inspires life long learning and literacy in a positive, welcoming environment.

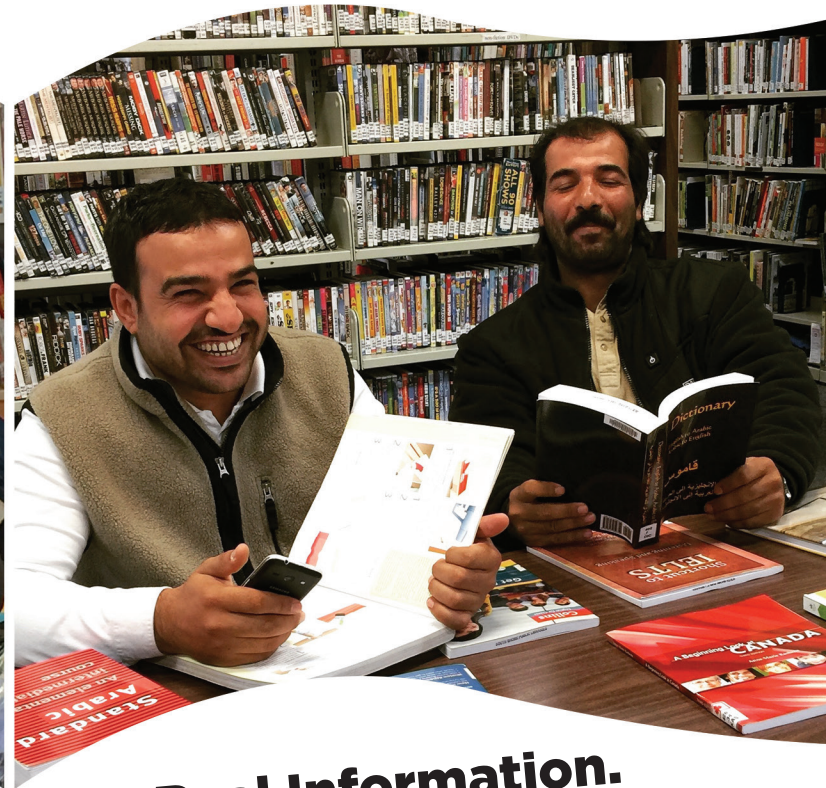
Real People.
Real Experiences.

OUR STRATEGIC PRIORITIES:



We will
GET A LITTLE MESSY
now and then!





OUR STRATEGIC PRIORITIES:

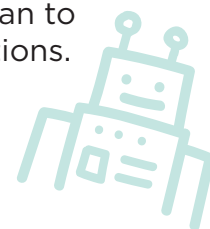
**Real Information.
Real Conversations.**

We will share innovative technology.

South Shore Public Libraries will provide access to technology that enables people to select, assess and use the information that best meets their needs. We plan to expose our users to emerging technologies and encourage digital preservations.

Our Innovative Technology Goals:

- Digitize two important local documents per year
- Increase offerings of emerging technology classes by 4%
- Offer two opportunities per year during school vacations for children to enhance technology skills



We're going to create welcoming spaces.

These spaces will provide universal accessibility where collaboration, co-creation, and concentration happen. We're also going to develop and support relationships with adult literacy agencies.

Our Welcoming Space Goals:

- Increase library membership to 45% of current population by 2027
- Increase seating/meeting space by 5%
- Establish one designated quiet space per branch
- Increase in person visits yearly by 5%
- We want 80% of library visitors per year to say the library is a comfortable, clean, welcoming space





OUR STRATEGIC PRIORITIES:

**Real Experiences.
Real Information.**

We will build a robust collection.

We will provide a dynamic collection of materials available in a variety of formats that meet the needs and support the interests of all members of our community.

Our Collection Goals:

- Steady growth in circulation over ten years, with 1-3% per year
- One public suggestion for purchase campaign conducted per year



We will serve as a heart of the community!

We will become a community connector by encouraging volunteers, providing community meeting spaces and pursuing outreach and partnership opportunities.

Our Community Goals:

- Increase volunteer base 2% per year
- Increase meeting space bookings by 5%
- Create two new community partnerships per year





OUR STRATEGIC PRIORITIES:

**A Safe Space to
Learn Something **NEW!****

We aim to inspire lifelong learning!

To do this, we'll provide interactive classes, programs and activities for all ages, while working to maintain and develop relationships with secondary and post secondary institutions to encourage collaboration and discussion.

Our Lifelong Learning Goals:

- Increase program attendance by 3%
- Host at least one post secondary learning opportunity per year
- Increase non-fiction circulation by 3%
- Offer four programs per year based on identified community interests and needs



We're here to support empowered staff.

We will provide a positive work environment that respects staff members and we'll ensure our talented, trained, knowledgeable staff are a vital part of the community. We're also committed to offering opportunities for professional growth.

Our Empowered Staff Goals:

- Our staff members will create personal growth plans that will be reviewed annually
- Each year we'll provide at least two opportunities for social gatherings
- Install an employee's suggestion box at each location



A message from the **BOARD OF DIRECTORS**

Our process for developing the Vision 2027 Strategic Plan included a current assessment of South Shore Public Libraries and the communities we serve. We researched other peer organizations and reviewed gaps in our service.

Having examined where we are, we then turned our focus on where we want to go. We did this by gathering information; from our staff, our board, our users, our partners, and other stakeholders. We used all that knowledge to move forward and began envisioning our future.

Applying the created vision, the library will continue to provide a meaningful public space for all residents and those who visit us.

We will make a substantial contribution to our users' education and enhance their understanding of the changing world around us. We will work diligently to ensure that South Shore Public Libraries remains a meaningful, relevant, and essential part of our evolving communities.

The next ten years will be exciting for us at South Shore Public Libraries as we grow and transform in response to the changes in our community.

Please join us as we work to achieve our vision of being a vital centre of the community!

For more information, visit us online at
southshorepubliclibraries.ca

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**Thank you to our funders
for their continued support.**

