

**South Shore Regional Library Board Meeting, February 16, 2010 6:00 p.m.,  
Administration Office, Hebbville**

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*The South Shore Regional Library Board administers South Shore Public Libraries.  
South Shore Public Libraries celebrate reading, discovering, learning and sharing.*

Present: Mr. Tom Sheppard, Chair  
Mr. David Brattston  
Ms. Cynthia Bruhm  
Councillor Patrick Hirtle  
Mrs. Marie Hogan Loker  
Councillor Eric Hustvedt  
Mrs. Susan MacLeod  
Councillor Robert Myra  
Mr. Alan Wilson  
Ms. Shelley Zwicker  
Ms. Cathy MacDonald  
Mr. Jeff Mercer  
Ms. Cheryl Stenström, Secretary/Treasurer  
Mrs. Lynn Robart, Recorder

Regrets from: Mrs. Wilma Stewart-White, Mr. Don Zwicker and Councillor John McGee.

Crystal Madill represented the Staff Association

MINUTES

Motion: “THAT the South Shore Regional Library Board accept  
the minutes of January 19, 2010 as circulated.”

HOGAN LOKER/BRUHM All in favour. Motion carried.

PUBLIC RELATIONS REPORT – February 2010 – circulated with Notice of Meeting

The grand opening of the mobile will be about mid-April after the Greenfield Library Opening.

LBANS REPORT – see attached

It was reported that a meeting with the new Deputy Minister of Education, Rosalind Penfound, will be held in the near future.

PROVINCIAL APPOINTEES REPORT – circulated with Notice of Meeting

LUNENBURG COUNTY LIFESTYLE CENTRE

The architectural plans class C or D budget will be presented Thursday, February 18, 2010. The project manager has been hired.

STAFF ASSOCIATION

Crystal Madill represented the Staff Association. She reported that the mobile was holding together and was anticipating the arrival of the new mobile, maybe by Easter.

LBANS/NSLA CONFERENCE 2010

The LBANS/NSLA Conference had a planning meeting previous to the Board Meeting. The Program Committee did an excellent job and therefore there will be no keynote speaker. The wine and cheese will be at the Thomas H. Raddall Library with entertainment and a tour of our new mobile. Entertainment is also being booked for Saturday night.

MOBILE UPDATE

Pictures of the new mobile were displayed. The grand opening is expected to be in mid-April.

GREENFIELD RESOURCE CENTER

Plans are being made to move into the library during March break and open on Saturday, March 20, 2010. The grand opening is planned for April 10<sup>th</sup> at 10am. All board members are invited and encourage to attend.

NEW STAFF

Last fall, the Board approved a job description for the position of Library Page. Tina Nickerson, Elly Danica and Erin Warner were hired to work in the Liverpool, Bridgewater and Lunenburg respectively.

ZOE VALLÉ

A draft letter was circulated to the Board for discussion.

Motion: "THAT the South Shore Regional Library Board backed the spirit of the letter and wished to enter into discussions with the Municipality of the District of Chester regarding a branch library."  
WILSON/Bruhm All in favour. Motion carried.

CHERYL STENSTRÖM

Chair Tom Sheppard announce that Cheryl Stenström is tendering her resignation in order to devote her time to the pursuit of doctoral studies.

DATE, TIME AND PLACE OF NEXT MEETING

The next regular meeting of the Library Board March 9, 2010 at 6:00 p.m. at the Hebbville Administration Office.

ADJOURNMENT

Councillor Robert Myra moved the meeting to be adjourned.

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Tom Sheppard, Chair

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Cheryl Stenström, Treasurer/Secretary

**LBANS Report  
February 2010**

**USING PUBLIC LIBRARIES TO GENERATE ECONOMIC DEVELOPMENT,  
BUILD HEALTHY COMMUNITIES, AND MITIGATE SOCIAL COSTS**

**1. PUBLIC LIBRARIES ARE EMPLOYMENT CENTRES and RECESSION FIGHTERS. THEIR USAGE IS INCREASING IN MANY COMMUNITIES:**

Public libraries are trying to lead in technological literacy.

See, for example, the following recent articles from the Globe and Mail and the National Post:

- <http://network.nationalpost.com/np/blogs/toronto/archive/2010/01/19/tough-economy-pushes-library-borrowing-up.aspx>
- <http://www.theglobeandmail.com/news/national/thriving-public-libraries-shelve-their-fusty-image/article1437207/>

**2. PUBLIC LIBRARIES SERVE AS PLACES OF WELCOME AND SUPPORT FOR TOURISTS AND IMMIGRANTS:**

CBRL Regional Librarian Faye MacDougall reports, for example, that libraries are often an early point of orientation for visitors to the region. Staff members regularly provide tourism-related assistance on all manner of places, attractions, services, and details related to their communities and Nova Scotia. This critical role may be overlooked by policy-makers. Faye has data on the extensive usage of public access computers by visitors from outside the region and the province.

Libraries across the province are involved in partnerships to recruit and retain immigrants to Nova Scotia.

**3. PUBLIC LIBRARIES OFFER SIGNIFICANT RETURNS ON INVESTMENT:**

Recent empirical studies in seven U.S. states, using somewhat different methodologies, showed ROIs ranging from \$2.38 to \$6.96 per taxpayer-invested dollar.

**4. PUBLIC LIBRARIES ARE VERY ACTIVE IN HEALTH PROMOTION AND ARE PARTNERS IN CRIME PREVENTION. THEY HAVE A "PREVENTION" FUNCTION THAT SAVES TAXPAYERS' MONEY.**

See, for example, Fraser Mustard's research on the massive savings to be realized by supporting public services for young children and families.

**5. MANY PUBLIC LIBRARIES ANCHOR DOWNTOWNS AND SMALL TOWNS:**

They counter the hollowing out of older communities and are nodes of development and revitalization. See, for example, Richard Florida's research on the importance of "quality of place" (serviced, attractive communities) in generating economic prosperity.

**6. UNFORTUNATELY, MANY LIBRARY FACILITIES ARE IN A SERIOUSLY DEPLETED STATE, ARE EXPERIENCING OVERCROWDING IN CRAMPED QUARTERS, AND HAVE PHYSICAL AND STAFFING LIMITATIONS THAT HINDER BASIC PROGRAMMING.**

All regions can share strong anecdotal and case-study evidence to this effect.

**7. THE NOVA SCOTIA LIBRARY FUNDING TASK FORCE, WHOSE REPORT WAS TABLED IN THE LEGISLATURE LAST FALL, PRESENTED A REALISTIC PLAN THAT SHOULD BE PART OF THE 2010-2011 PROVINCIAL BUDGET.**